

Savoir-Faire

Junior Product Manager (m/w/d) Wattens, Österreich

At Swarovski, where innovation meets inspiration, our people desire to explore, experience and create. As a **Junior Product Manager (f/m/d)** you will get a chance to work in a rewarding role within a diverse team that is pushing boundaries. Be part of a truly iconic global brand, learn and grow with us. We're bold and inventive, revealing astonishing things like no one else can. A world of wonder awaits you.

About the job

Your responsibilities include, but are not limited to:

- Own and manage the full product lifecycle, driving performance to meet sales, cost, and profit targets
- Shape and implement the assortment strategy, considering trends, pricing, and new market opportunities
- Lead international product development and customer-specific projects with internal and external partners
- Define pricing, value propositions, and monitor commercial performance, market trends, and competitor activity
- Collaborate with Sales, Segment Management, and Communications to develop go-to-market strategies and practical marketing tools

About you

We are looking for a unique and amazing talent, who brings along the following:

- A solid academic background, ideally in marketing, international management, or luxury/fashion-related fields
- First experience in product management or similar roles, preferably in FMCG, consumer goods, or consulting
- A strategic mindset with strong analytical skills, able to balance long-term vision with short- and mid-term goals
- A proactive attitude, fast learning ability, and a hands-on approach to getting things done
- Strong communication skills, a collaborative spirit, and fluency in English (German and other languages are a plus)



Masters of Light Since 1895

Swarovski creates beautiful crystal-based products of impeccable quality and craftsmanship that bring joy and celebrate individuality. Founded in 1895 in Austria, the company designs, manufactures and sells the world's finest crystal, gemstones, Swarovski Created Diamonds and zirconia, jewelry, and accessories, as well as crystal objects and home accessories. Swarovski Crystal Business has a global reach with approximately 2,400 stores and 6,700 points of sales in around 140 countries and employs more than 18,000 people. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. A responsible relationship with people and the planet is part of Swarovski's heritage. Today this legacy is rooted in sustainability measures across the value chain, with an emphasis on circular innovation, championing diversity, inclusion and self-expression, and in the philanthropic work of the Swarovski Foundation, which supports charitable organizations bringing positive environmental and social impact.

Due to legal reasons, we advise that the collectively agreed base monthly salary for this position is at least € 3.725,23 gross. Our actual salaries are market competitive and take individual qualifications and experience into consideration.