

(Junior) Product Manager Apparel & Accessories Solutions (f/m/d)

Wattens, Austria

At Swarovski, where innovation meets inspiration, our people desire to explore, experience and create. As a **(Junior) Product Manager Apparel & Accessories Solutions (f/m/d)** you will get a chance to work in a rewarding role within a diverse team that is pushing boundaries. Be part of a truly iconic global brand, learn and grow with us. We're bold and inventive, revealing astonishing things like no one else can. A world of wonder awaits you.

About the job

Exciting opportunity with high responsibility: In this role, you will leverage your product management and marketing expertise, rapidly growing in a globally recognized company. You will manage an important product group, ensuring it meets customer needs and handling key luxury and lifestyle accounts within the B2B channel. Your work will be crucial in differentiating our finished goods assortment.

Your responsibilities include, but are not limited to:

- Oversee all aspects of product lifecycle management, ensuring your product portfolio meets defined sales, cost, and profit targets
- Define and implement the assortment strategy, considering trends and pricing to expand into new markets and attract new customer groups
- Manage international product developments and special customer requests in collaboration with internal and external partners
- Define product pricing, profitability, and value propositions, while actively monitoring and analyzing commercial performance, innovations, and market trends
- Collaborate closely and proactively with various departments including Sales, Design, Controlling, Segment Management, Communications, Production, and Supply Chain Management

About you

We are looking for a unique and amazing talent, who brings along the following:

- First experience in product management or similar areas (preferably in the FMCG or consumer goods environment or consulting)
- Academic background, particularly in marketing, international management, strategy or fashion/luxury goods
- Ability to think strategically and analyze effectively, balancing long-term vision with short- and medium-term goals
- Proactive, guick learner with a hands-on approach to complex tasks, demonstrating teamwork, commitment, and flexibility
- Ideally fluent in English and German, additional languages and experience abroad a strong plus



Masters of Light Since 1895

Swarovski creates beautiful crystal-based products of impeccable quality and craftsmanship that bring joy and celebrate individuality. Founded in 1895 in Austria, the company designs, manufactures and sells the world's finest crystal, gemstones, Swarovski Created Diamonds and zirconia, jewelry, and accessories, as well as crystal objects and home accessories. Swarovski Crystal Business has a global reach with approximately 2,400 stores and 6,700 points of sales in around 140 countries and employs more than 18,000 people. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. A responsible relationship with people and the planet is part of Swarovski's heritage. Today this legacy is rooted in sustainability measures across the value chain, with an emphasis on circular innovation, championing diversity, inclusion and self-expression, and in the philanthropic work of the Swarovski Foundation, which supports charitable organizations bringing positive environmental and social impact.

Due to legal reasons, we advise that the collectively agreed base monthly salary for this position is at least € 3.719,29 gross. Our actual salaries are market competitive and take individual qualifications and experience into consideration.

CREATE A WORLD OF WONDER